

THE MASSEUR



American Massage &

Therapy Association

FORMERLY THE AMERICAN ASSOCIATION
OF MASSEURS & MASSEUSES

OFFICIAL BULLETIN

January - February, 1960

DECATUR, ILLINOIS

-1960" HAPPY NEW YEAR "1960-

APPLICATION BLANKS NOW AVAILABLE

J New application blanks are now off the press. Please get one from your chapter secretary, and if no Chapter get one from your National secretary.

Keep it in your office or your glove compartment so that it is available at all times. You never know where or when you will run into a prospective member.

These new applications tell the A.M.T.A. story in full. They can be mailed out. They are attractive, neat and concise.

Remember, there will be a cup to the Chapter showing the greatest increase percentage wise. A \$50.00 bond to the person bringing in the most members, and a paper weight with the A.M.T.A. insignia for each member who brings in 3 or more members. These prizes will be presented at the next Convention.

Any questions on membership will be readily answered and any help needed will be given by your membership Chairman Irene Jordan, 1731 Atlantic Blvd., Long Beach, Calif.

RESOLUTION BY THE BOARD

That the donation of Thomas C. Fink be held in a fund for a Massage film to be made at a further date, and that a notice be written in The Masseur, and anyone who wishes to make a contribution to this cause do so, in order that we be able to build up our Mr. Fink Massage film fund. This money will be held in a savings bank.

The Massage instructors of our Association are to be contacted to work out a plan for the film. This has been approved and signed by the members of the National Board of directors and officers.

Samuel G. Dahlgren National Sec'y-Treas. 1104 4th Ave. So. Fargo, N. Dak.

CONVENTION NEWS

The last word we have on the convention site is or could be bad. Frank Persitza, National Vice President, informed me the other day that the Congress Hotel in Chicago wants us the American Massage & Therapy Association to deposit \$2,000 in escrow with

them before we go ahead with our plans for our national convention there in August 1960.

So this is to inform you that you might be notified in later issues of the Masseur that we are holding the national convention in another hotel.

We have had bids from a couple of other hotels so we know it's possible.

Something like this sort of hurts our ego because we have a good reputation of paying our bills and staying out of debt. I am not writing this to worry anybody. It's just a note to inform you. Because I see no reason WHY we should let a hotel use our \$2,000 dollars for 8 months before we spend it.

JOB WANTED OR HELP WANTED

If you need a job contact Bessie F. Erfurth. She will place an ad in The Masseur free of charge for you. That is if you are a member.

If you need help Bessie will place an ad in The Masseur free of charge whether you are a member or not.

This placement service is free. Use it.

THE MASSEUR

Bimonthly publication of the
American
Massage and Therapy Association.
formally known
American Association of Masseurs
and Masseuses.

Published in Decatur, Illinois Charles W. Brooks, Editor 3111 North Water Street



GEORGE D. GAMMON

PRESIDENTS REPORT

In the true spirit of Christmas let me first wish everyone the Happiest, healthiest and most prosperous New Year.

Let us look with retrospect upon the accomplishments of 1959. We did increase our membership over a year ago, not much but an increase. We established a chapter in Montana. We are financially sound. We have seen a great increase in Seminars, Post Graduate, Workshops, Reviews or what ever the chosen name. This certainly means that we are taking more pride in our profession. We are in the process of being incorporated. We are also incorporating the Registry so that we cannot be infringed upon. We have malpractice insurance that protects. If you have a policy that is not from our agents. I advise you to read it over carefully as some operators have beauty shop malpractice which explicitly eliminates our work, thus they are paying for insurance that offers no protection. We have a Legal Aid Fund that is rapidly growing. We have in process a model Legislative Bill which will save the States much expense if and when the try for Legislation.

We have silenced the blatant claims of other Associations whose statements hindered our progress last year.

We held the finest Convention ever. It is remarkable that we have heard nothing but praise for the last Convention. Some people say that they cannot afford to go to a Convention. I cannot afford to stay away. I learn things that I can directly apply to my business and thus obtain more than the cost and the time involved. Think this over when making plans for our 1960 Convention in Chicago.

Now to the future. It is imperative that we increase our membership. If we can do as much for you with 400 members, think how much we can do with 1,000 members.. We can prepare educational features for you. We can get an attorney on a retainer basis, who can advise you on matters of law without charge. We can start a public relations program that can go into every town and hamlet covered by our membership. Almost everyone of us has performed a miracle with our hands, but without the proper public relations we cannot let the world know about it.

With more members we can hold larger and better chapter meetings, we can obtain better speakers and learn more.

With more members our Year Book will be better. I have personally received more patients referred to me through the Year Book than my dues will be for the balance of my life. You can make this year book do the same for you.

With more members we can obtain better insurance rates.

With more members we can have better National and State Conventions.

With more members we will

have power. Power to obtain good laws for our protecton.

With more members we can have a better magazine.

With more members we can have more friends and friends are priceless.

Let us hereby resolve that in '60 we will each one of us secure at least one more member.

MEMBERSHIP SOS

Having been appointed National Membership Chairman, I am now sending out an SOS to each member to get new members.

We have just closed a wonderful year. Let's make 1960 bigger and better, and one way to do so, is by getting new members.

We are offering some nice prizes to be presented at the National Convention in Chicago in August. To the Chapter, getting the largest number of new members a lovely plaque, to each individual who gets three or more new members a lovely paper weight with A.M.T.A. insignia. To the individual getting the most accepted new members a \$50.00 bond.

Now each one has a goal to work toward; as the old saying goes "In numbers there is strength." So let's all get behind our wonderful organization and really put on a membership drive. We have so many things to offer that by joining our organization you have many things to gain.

Within a few days each Chapter will receive brochures and literature explaining the benefits of the A.M.T.A.

I have appointed Membership Chairman in each state, and I want to congratulate them on the fine job they are doing—but we as individuals must get more new members.

Let's go over our goal of 1,000 members by National Convention time in Chicago.

As membership chairman I need each ones help NOW.

This is a call for help, Your Membership Chairman Irene Jordan

MASSEUR COMMENTS

Nov. 24, '59

Dear Charles:

Just received the Nov. - Dec. Masseur this morning. After reading the wonderful comments on the good job you did on the last issue, I'm wondering if you are going to rest on your laurels? In this last issue too long of meeting and dining reports, or has it changed to the Diners' Club? (Sorry only kidding, Charles, you are doing a good job with the limited material you get.) Charley, I hope to see you on my way back from Phoenix, about the 31st of Dec. or 1st of Jan. Will stop at your place, O.K. That is weather permitting. Healthfully yours,

Frank.

Editor's note:

He is right, half of our meeting notes are taking up on how well we dine or how well we all enjoyed the delicious refreshments served.

Mr. John Persona & Mr. Frank Persitsa 4709 Lisbon Ave., Milwaukee, Wisconsin Dear sir,

Congratulations to both of you as being appointed members of the Editorial Committee of the National Paper the Masseur.

And to begin with I object to the Masseur being used as a free advertising medium for the Du-Pont Corporation in their selling of Fluoridation to the people. Please see page 6 of the November-December, 1959 issue of the Masseur. Column 3 and part on the next page.

In response to this I am enclosing to you, a Laboratory report from the Laucks Testing Laboratory—and another report from the Charlton Laboratory, showing the danger of Sodium Fluoride to PLUMBING, and the costs.

Besides that I am enclosing a leaflet from DAN SMOOT which quotes the Medical Dental Ad Hoc Committee of the American Medical Association which is made up of some 1500 Medical Doctors who are testing this Fluoridation of water.

Will you please study my complaint and see that no such remarks are made in the Masseur as are found in the columns referred to above.

Besides that I looked for the name Frank Carey and he must be a new member of the A.M.T.A. as I don't see his name in the 1959 Registry, and I am one of the first members in the Association, and I have never heard of him before.

Sorry to have to make my first letter to you a complaint but, we must get things straight in the Masseur for our members.

Yours truly and fraternally,

Milton A. Niedfelt

Please see that the correct information enclosed has a good showing as was provided for the spokesmen for the DuPont Cpn.

Well, I am glad someone read the article, but Niedfelt how can you have the nerve to say I gave them free advertising. I made no comment on the article and how would the readers of the health business ever know what is going on, unless something like this article is brought to their attention. Now, if you had prepared an article on this subject like Lowell Spangle did about another article in the same issue of the Masseur, we could have given you some space. Instead you gather up a fist full of literature and send it in. If you think I can reproduce the contradictory dope at the expense of the members you are mistaken. Next time you write your comments in printable form.

Editor.

Dear Charles:

The Sept.-Oct. issue of the Masseur is great! I have an "inner" feeling that the A.M.&T.A. is going to make noticeable progress.

We will do everything in our power to make the 1960 Convention a huge informative, practical and enjoyable success. All the pictures look terrific—even though

I look like I am looking into "the very distant future" ha, ha. Plan to place more pictures into the Masseur—Yes?

Both brother Frank and I enjoyed our brief stay in California—it was a good convention, the Calif. folks were really "swell."

As always it was a pleasure to be with you. Keep a

Babblin' Brooks, Sincerely, John

ept. 26, '59

Dear Charles:

How are you? Just a line to tell you what a good job you did on the Sept.-Oct. Masseur issue. Keep up the good work. How are next year's convention plans coming? Remember to call on us for any help you might need.

Good luck and good health.

Rest regards!

Frank

NEW ENGLAND STATES MASSAGERS TO CONVENE HERE

A meeting of the New England division of the American Massage & Therapy Assn. will be held here Sunday at the Hotel Hixon.

Mr. and Mrs. Cecil W. George, who operate the George School of Massage at 231 Elmwood St., will be host and hostess for the daylong event.

Attending will be association members from Massachusetts, Rhode Island, and New Hampshire, along with their wives and husbands and students and graduates of the George School.

The program will open at 11 with a breakfast, followed by a business meeting at noon. Dinner will be served at 1:30.

Dr. Edward B. Sullivan of Boston, practicing osteopathic physician and instructor of anatomy and physiology, will speak on "Muscular Functions of the Human Body" following the dinner.

Also on the speaking program will be Rollin F. Perry of Attleboro, a registered nurse who is physiotherapist at the Pawtucket Memorial Hospital. His subject will be "Massage and Therapy."

Three sound movies will also be shown. They will be entitled "Human Muscles in Action," "Mobilization of the Body," and "Physical Therapy in Polio."

Comments: 58 attended this meeting and everyone claimed it was very educational and enlightening.

Blandy Jones' Swedish Massage Center

An atmosphere of health and strength

In gym of bars and weights, A world of pennants, coast to coast.

From east and western states.

Where Blandy teaches how to live, Techniques of boxing, poise And posture, self-defense, all aids Maturing men and boys.

And honor names upon a placque Of Hasenhaur fame, Of lads who prizes won for skill, Will there fore'er remain.

And Blandy's magnetism, charm, Like bright, electric fires, Encourages who come for help, Uplifts and aids, inspires.

Restores well-being to the sick,
And calms all screaming nerves
By soothing treatments. Blandy
Jones

With kindly interest serves.

This center-health come visit soon,
For Blandy leads the way
To brighten futures, fulfilled plans,
To many a happier day.

ETHEL ROADS GARRETT

Author of

"Eleven O'clock" - "Tribute to the Flag" - "Under Allied Colors" -"Women of the Red Cross" - "The Green Pumpkin."—Etc.

Sympathy is two hearts tugging at one load.

-Charles Henry Parkhurst

A PROSPECTIVE COLLEGE FOR MASSAGE THERAPY

The subject of a prospective college for massage therapy was brought up by President Dunbar, at our October meeting of Seattle local Chapter, some discussion followed

I have given this subject, on requirements of qualified massage therapists considerable thought over the past years. I have had several talks with the late Dr. Jennie S. Cotner, on the subject, when she was dean of the Los Angeles College of Physical Therapy. I have talked with managers of conditioning depts. in athletic clubs, physical therapy clinics, hospitals, and medical doctors, that I have worked with or for.

In reviewing my own experience for the past twenty years, I have been practicing massage therapy, or physical therapy. Also my observations of other therapists. I find that the colleges of massage therapy do not go far enough or cover enough subjects to properly qualify a graduate student to step right into a position in a hospital, doctor's office, athletic club, or to practice on their own without having to be retrained or have more training. They need more clinical experience preferably with another successful therapist.

Bertha's Nerve-Theory is copyrighted. NO manipulation, NO adjustments, Only Massage.

A number of medical men have praised it. "Wished more like her. It's proven a God Send to mankind."

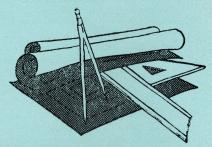
\$3.00 each for these Books and Book No. II will follow in due time. Research has proved it's an invention.

To Our State and National
Members Only.

Demonstrations at State and
National Meetings.

It's a right turn to the
"Key In Massage"
BERTHA M. URBAN

DESIGN FOR LIVING



DOING OUR BEST

Everybody is expected to do his best. No one has a right to do anything less than the best he is able. But doing our best may not be enough, because of our limitations. I may do my best in trying to save a drowning man but if I am unable to swim myself my best will not be good enough. This is universally true also in the matter of salvation. Here all human effort and work fails. No one can, ever has, or ever will be, saved by doing "one's best." Man's highest achievements, and most noble endeavors fall infinitely short of God's lowest demands. Yet in spite of the clear revelation of God that "all our righteousness are filthy rags" in His sight, the most common excuse men give is, "I'm doing my best." In most cases it is an outright lie, for they are not doing their best at all. But suppose they are trying their best, it still is not enough to save them. A man may be honest, sincere, zealous, earnest, and religious in trying to earn favor with God, but it cannot avail. Paul tried it and failed. Nicodemus tried it and failed. Man's best is not good enough for God.

A certain evangelist, burdened for the souls of men, was sitting in a barber's chair waiting for a shave. While the barber was stropping his razor the evangelist asked, "Sir are you saved?" and the barber gave the stock answer, "I am doing my best and that's enough, isn't it?" The evangelist was silent until after he was shaven and the next customer was in the chair for a shave. Then the

evangelist arose, grabbed a razor and said, "Let me shave this customer. I would do my very best, my very utmost best." "But," said the barber, "your best would not be good enough for this customer." The evangelist laid down the razor and as he left said. "Neither is your best good enough for God." Salvation is receiving "God's best,

Not by works of righteousness . . . but according to his mercy he saved us. Titus 3:5.

not offering him your filthy rags."

in LOW BACK PAIN . . .

FAST RELIEF (48 - 96 hours)

with Clinically Established

PRO-NUCLON

High MANGANESE^{1 3}, Vitamin C Complex², with Calcium and Vitamin D therapy . . .

PRO-NUCLON restores naturally, body tissues mineral balance. It provides elasticity of ligaments and muscles—eliminates spacity by building up intra-cellular cement. Many cases relieved in 48-96 hours. Manganese activates 4 known enzymes—among which are the blood phosphatases.

Each PRO-NUCLON tablet provides:

130 mg. Manganese Gluconate, 30 mg. Vitamin C, 1700 USP units Vitamin D plus 9 other important synergists.

List price: Bottles of 90 tablets—\$4.00 270—\$11.00 500—\$19.00 Write for Catalog



LOOSE WORDING

by

LOWELL M. SPANGLE, D.S.P.T.

I read with considerable interest, some concern and some misgivings, Gaynor Maddox's article in the November-December Masseur. The A.M.A. and the food and Nutrition Board of their National Research Council are surely to be commended for the interest in debunking fallacies and delusions regarding human nutrition.

I don't suppose there ever was

a scientific field of research in which there was more confusion, misunderstanding and conflicting opinions expressed by those supposed to be the leading authorities in the field.

The American Medical Association is a big and tremendously powerful organization. They have almost unlimited resources. They represent more college trained and highly educated professionals than any other organization in the world. Every University, every medical school and in fact every hospital in the land is a research institution for A.M.A. Largely through the guidance of A.M.A. the United States has more and better equipped hospitals than any other nation in the world. We have more highly trained and skilled doctors than any other nation in the world. Our people are bountifully supplied with food. The A.M.A. is surely in a position to debunk the fallacies and misunderstandings about food and give us the true facts. They should clarify all the misunderstandings as quickly as possible.

We Massage Therapists represent a small but dedicated and conscientious group in the health field; we must do our part in this effort. Most of our members have had training in nutrition. We must keep abreast of the changing opinions of our times. We must depend heavily upon the A.M.A. to lead the progress in the field of nutrition because their resources and facilities are so much greater than ours.

This food problem is vital to our country, our very National security depends upon the good health, the vitality and the mentality of our American manhood and womanhood. We are essentially what we eat, drink and breathe.

Looking over the records from my files, I find that while we have an abundant supply of food we are the sickest nation in the face of the earth. We have more hospitals than any other nation and they are all filled to overflowing. We have more doctors than any

other nation per capita and they are busier than ever in our history. What is the cause of this condition? What is the answer? I am convinced the cause lies largely in the food we eat. That our research into food fallacies must extend much farther than to superstitions and opinions of the laity regarding what we should eat and how foods should be combined. I believe we should check more thoroughly the foods natural value, the minerals, vitamins, enzymes, its protein value, the nature and quantity of hydrocarbons and carbohydrates it contains in its original natural state. The processing it goes through, what is removed and what is added, what chemical changes were produced. Is the product in its final form preserved as a vital, rich, health sustaining food or is it embalmed and marketed as a lifeless, devitalized product, incapable of sustaining health.

I am inclined to favor food in its natural form or as nearly natural as it can be made palatable. Not that I do not believe man can improve upon many of the products of nature, but I do believe in a supreme creator with infinite intelligence far transcending that possessed by man. That man himself is a creation of this supreme intelligence intended to work with the Almighty to improve upon nature when possible, but that man is much more apt to be fallible than the infinite and his work should be checked and double checked before it is accepted as superior.

Don't forget, Mr. Maddox, the gullible public to which you refer as often being duped by Health Food Stores may be duped just as easily by the food and Nutrition Board, even more so because they are so hungry for some sound information about what foods are good for them. The A.M.A. ought to know if anyone does so they read your words like they were words from God. The A.M.A. and their food and Nutrition Board has a great responsibility to report

true facts is a way the public will not be misled. Only a few months back a report of the Food and Nutrition Board was released to the press so loosely worded that in the hands of news copy rewriters and radio and television announcers pressed for time many drew erroneous conclusions and a whole epidemic of articles appeared under such headings as, "Vitamins and food supplements are unnecessary for most persons," "There are few Americans whose diets are deficient," "Foods grown on depleted soils are just as good as those grown on rich loam," "Too much calcium in your diet can be more harmful than not enough." These and many other similar topics too numerous to mention appeared. I sincerely believe the writers of that report did not really intend to imply such misleading statements, but the report was so loosely written that it was easy for reporters to see in it many things which are false and harmful unless the whole report was carefully studied and one section compared against the other.

We all know the first objective of the A.M.A. is to help the Medical Doctors and make them more prosperous. In this they have been quite successful and should be complimented for their faithfulness. Organizations should serve the interests of their members. but I don't believe the good doctors would try to misinform the public. We can agree with Mr. Maddox that the Medical Doctor should be a nutritional educator, but we do not agree that they should as an organization try to condemn the Health food industry. I have been associated with the health food industry for years and I have always found them pretty decent and conscientious. Sure, clever charlatans may work their way into the health food industry, but they don't get far. Any organization occasionally gets a black sheep in the fold even the illustrious A.M.A., but when their crookedness is discovered they are checked out.

The prices are higher in Health Food Stores, because the food is more perishable. It is neither embalmed or preserved in ways that detract from its nutritional value. Less than two percent of the American food is sold through Health Food Stores. The industry is pretty careful about false advertising. They certainly don't drag customers in and force them to buy the higher priced merchandise. Still more people are turning to health foods every year. The good doctors don't all think Health Foods are a racket. During my years with this industry, the families of Medical Doctors have been some of our best patrons.

I am not writing this with a chip on my shoulder, but with an honest conviction that a lot of the preserved foods sold through regular channels at lower prices might well be investigated and checked more closely by the Food and Nutrition Board to determine if the processing or the additives used to preserve them might not be contributing to low state of physical fitness that is filling our many hospitals and over crowding the doctors offices. We do not sell Health Foods and supplements to treat disease. We leave the treatment of disease to the doctors. I read practically everything written upon nutrition by those who should be reliable authorities. If foods we consume are not the cause of the wide spread poor health in our country, I think those in the know should inform the public how to live more healthfully as a public service. If our foods are the cause of the wide spread poor health, let's all pitch in and debunk some more fallacies and delusions about the foods we are consuming and write it up for the public so clear and simple no reporter could misinterpret it.

"One should never eat to put on a big front."

Practical Nurse: One who marries a wealthy patient.

MINUTES OF THE INDIANA CHAPTER

Meeting called to order 10:25 a.m. with president George W. Stoller presiding.

President Stoller appointed Dr. Lily Lewellen of Fort Wayne to act as Chaplain for the remainder of the year.

Dr. Lewellen gave the invocation.

Registration clerk, Lenora M. Stoller reported twenty-six members and guests present.

President Stoller asked each to stand and introduce themselves that we might all become better acquainted.

The Secretary then read the minutes of the previous meeting held at the Ranch Hobby House in Fort Wayne, Indiana, Sept. 13, 1959. They were accepted as read.

Mr. Spangle, as Treasurer, then gave the financial report. It was accepted as read.

Mrs. Esther Spangle reported for the Ways and Means Committee.

Catherine Holland reported for the Organization and Membership Committee in the absence of the Chairman, James L. Anderson. Two new applicants were approved for membership. Daniel A. Smalley of Peru, Indiana and Francis J. Lockwood of Indianapolis, Indiana.

Mr. Spangle reported for the Legislative Committee.

Mr. Spangle read a letter from our National President, George D. Gammon.

Under new business, the proposal was made that we should hold meetings in a central location rather than at various cities. Motion by Bessie E. Erfurth that as Indianapolis, our State Capital was quite centrally located and offering very good meeting facilties, we hold our meetings there. Seconded by Lily Lewellen.

There was considerable discussion as to whether it was wise to abandon our present policy of scattering the meetings over the state to bring them to the variou

communities to stimulate local interest. Others felt the interest could be maintained by publishing notices in the society columns of all the local papers. Finally it was put to vote and it was decided to try the central meetings and state-wide newspaper publicity. Motion carried.

Move by Marvin L. Rittenhouse that someone be selected in each local area to place notices in the papers. Seconded by Catherine Holland. Motion carried.

The following list of members were approved to contact the papers in their respective localities:

President George Stoller—Fort Wayne.

Bessie Erfurth—Gary Vera Setty—East Chicago and Hammond

Alta G. Felkner—Evansville John Quarterman—Vincennes Marvin L. Rittenhouse—Kokomo Francis J. Lockwood and Catherine Holland—Indianapol's Others to be selected and anunced later.

Attention was called to the fact we have a State Convention to be held next May and should have a committee to be working on it. Move by Lily Lewellen that our state officers, Stoller, Wyss and Spangle act as the Convention Planning Committee headed by President Stoller. Seconded by Catherine Holland. Motion carried.

There being no further business we adjourned the business meeting at 11:45 a.m.

We enjoyed a most delicious dinner served by the Y.W.C.A.

Following our dinner, our guest speaker, Judge Claude Bates, city Judge of Evansville, Indiana, gave us our official welcome to Evansville and gave us a very interesting talk.

We reconvened at 2:00 p.m. for our Post Graduate Educational Seminar, Vera B. Setty as instructor. Vera very ably demonstrated the modern, full body massage technique. After her demonstration, she introduced Dr. Lewellen who demonstrated some new uipment which was really something new and interesting in mechanical massage equipment. She also gave a demonstration of her sleep learning equipment. She also explained some new features introduced by XDR supplements to make them more available to the profession.

This concluded a very interesting and instructive Post Graduate Educational Seminar.

We adjourned at 3:30 p.m.

Lowell M. Spangle

Secretary

NOTICE STATE CHAPTERS

The Charter with the new name may now be had at the National Sec'y-Treas. The cost of them is \$3.00. Also state what name you want printed on charter.

Samuel G. Dahlgren National Sec'y-Treas., 1104 4 Ave., So. Fargo, N. Dak.

A drunk getting on a crowded hotel elevator, didn't have room enough to turn around so had to stand facing the crowd, who soon were giving him disgusted looks because of the alcohol fumes that was over powering. The drunk clears his throat and says, "I suppose you're all wondering why I called this meeting."

THE CALIFORNIA TRIP

Back home from our flight to California and attendance at the 14th Annual National Convention of AM&TA.

California is truly a land of grandeur and the people as wonderful as their state. Their hospitality almost defies expression.

We were met at the Airfield where our reception began with a drive past movie studios and terraced hills and beautiful homes, through Metropolitan Los Angeles and over the Freeway to Long Beach. We were helped to find a luxurious home for our stay in California in Ramona By the Sea, on Ocean Blvd. We were close to the uptown district and still had

all the advantages of a vacation resort. The beach was our back yard, beckoning us to pleasure. Plainly visible in the background were several warship of our Navy, stationed at Long Beach Harbor. Our good friends and relatives living in and near Long Beach welcomed us with such hospitality, the like of which I have never experienced before. From morning until late at night they were offering transportation to the many points of interest and taking us to good places to eat. To mention only a few of these places, Hollywood, Disneyland, Knotts Berry Farm, Santa Monica, Ocean Park, Marine Land, Signal Hill, Catalina Island. The Aragon Ball Room with Lawrence Welk and his Orchestra and the Convention with its final farewell at the Glass Chapel high on the mountains of Portugese Bend. Then as this never to be forgotten vacation drew to an end, their hospitality never waning, our good friends, Cecil and Irene Jordan drove us to the Airport and we stopped at Sailins Dinner House across the street from the R.C.A. Studios for our farewell meal among the movie stars and celebrities of film land thus ending this thrilling Convention Vacation in the same spirit of glamour and royalty which characterized it from the start. To this all I want to add is that we had a most pleasant flight both going and coming home and we will be thanking all of our many friends and relatives who did so much to make it all possible as long as the memories of this enjoyable trip remain in our minds and I am sure that will be a long time.

The Convention itself was the smoothest, most friendly and well managed convention we have ever had. Others will be telling you of this great convention, so I will leave that to them, but I want to say, "Heads up and hats off," to our new National president, the genial but dynamic, George W. Gammon of California whose leadership we are confident will guide the AM&TA on a progressive

course of growth and expansion that will exceed anything ever dreamed possible by our erstwhile leaders.

If anyone missed this convention to make personal profit, they can count their gain, but loss. Experience like this cannot be valued in dollars and cents.

Lowell M. Spangle

A LUCKY LOSS

The need to count our blessings was brought home to me recently when I expressed my sympathy to an old, hard-working neighbor who had just seen his home destroyed by fire for the second time within a year.

He turned to me with a wry smile and said, "I was lucky I had it to lose."—Ruth Strixner, Hagerman, N. Mex.

Mother was worried. Laddie, the family's faithful dog, had passed away quietly that afternoon while the children were at school. Knowing how much they loved the animal, she dreaded seeing their reaction when they heard the sad news.

But when Mom told them Laddie was dead, the youngsters merely looked sober and nodded understandingly. They changed into play clothes and went outside. Mother was relieved until she heard the children calling for Laddie in the back yard.

"Children," she called, "I just told you. Laddie is dead."

The whole brood broke into inconsolable crying. Between sobs, one explained, "We thought you said, 'Daddy'!"

Nature always tends toward the normal so long as she has freedom of action. Her power to do this is inherent. There is no external force which will supply her demands in artificial doses. She needs no tonic or stimulant—no whip. All that is required is the freedom of action with which she was originally endowed by an allwise Creator.

M. F. Hulett.

Dahlgren Massage Center

Albert E. Dahlgren Samuel G. Dahlgren
Registered Massage Therapist
STEAM BATHS SWEDISH MASSAGE
MEDICAL GYMNASTICS

1104-4 AVE. SO. FARGO, N. DAK.

NEW - NICE - MODERN
Rock Steam Baths Massage
Guaranteed Reducing—Physical Therapy
in All Its Branches

GAMMON'S PHYSICAL THERAPY

Phone TUrner 2-9535 4355 N. Sierra Way San Bernardino, Calif.

CATHERINE R. ADAMS

GRADUATE MASSAGE THERAPIST 1000 Ridge Kansas City, Kansas By Appointment Only Ma 1-6331

BUTTONS & PINS

Lapel buttons and pins are available now. Send your money (\$1.50 each) to Samuel Dahlgren, 1104 4th St. So., Fargo, N. Dakota.

Also new decals 35c & 75c size. Cuts are available for your printing also. \$3.00 each, two sizes, be sure to specify which size you want.

MILDREDS BATH SALON

MASSAGE THERAPIST PHONE 2-0825

1136 E. CLEVELAND DECATUR, ILL.

The paratroopers were aloft for their first jump. Everything went according to orders until the last man came forward to jump. "Hold up," the commanding officer cried. "You're not wearing a parachute!"

"It's OK, Captain," the youth said. "This is just a practice jump. —Outspan

"When you give someone a cup of milk, don't skim it."

"True temperance teaches us to dispense entirely with everything hurtful, and to use judiciously that which is healthful." Massage Technician Graduate-Masseur BLANDFORD JONES, Masseur

SCIENTIFIC SWEDISH MASSAGE Swedish Massage is a Science, Helps Your Body Remove Nervous Tension By Relaxing It

310 South Centre St. Pottsville, Pa.

R. L. FRYSINGER'S HEALTH SERVICE

Swedish Massage - Dr. Ling Method Graduate in PHYSICAL THERAPEUTICS Steam Baths - Massages - Showers For Appointment Telephone: 4-0706 1811 SEVENTH AVENUE, MOLINE, ILL.

Scientific HAND MASSAGE and Rational Hydrotherapy are Superior to Any and ALL Mechanical Systems of Health Improvement.

FOR THE FINEST IN HEALTH SERVICES
AND EDUCATION

Visit the

PERSONA

HEALTH SERVICE, INC.

4709 W. Lisbon Ave. Milwaukee 8, Wis. Phone Hilltop 2-4141 John P. Persona, RM.

Frank Persitza, Jr., RM.

ONLY BATH OF ITS KIND BETWEEN
MINNEAPOLIS & MILWAUKEE
FOR MEN AND WOMEN

HUGGIN'S HEALTH HAVEN

Mabel L. Huggins, Therapist
103 CENTRAL AVE. MARSHFIELD, WIS.
Phone 1206
Swedish Massage :: Colon Therapy ::
Reducing and Upbuilding :: Infra-RedUltra-Violet Therapy
Special Leg and Foot Massage

POMONA SCHOOL OF MASSAGE

Under auspices of Western University
STATE CHARTERED

605 North Garey Ave. Pomona, Calit. Lloyd C. Allen, Dir. NA 2-1883

CATHERINE E. HOLLAND

Steam Bath & Massage

Sat., Mon. & Tues.—ME 1-1173 942 Sonerset Ave. Indianapolis, Ind. Tues. Evening, Wed., Thurs. & Fri. Juns 6-2700

Lincoln Hotel

Palestine